

Galleria

Shops of Distinction

FOR IMMEDIATE RELEASE
MARCH 19, 2009

FOR: Galleria
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SCHEHERAZADE JEWELERS WELCOMES GEORGE SAWYER

MINNEAPOLIS GOLDSMITH APPEARING AT GALLERIA FRIDAY AND SATURDAY, APRIL 24 -25

WHO Minneapolis-based goldsmith and jewelry designer George Sawyer

WHAT Mr. Sawyer is making a rare appearance at Scheherazade Jewelers at Galleria

WHEN Friday, April 24, 10:00 a.m. to 9:00 p.m.
Saturday, April 25, 10:00 a.m. to 8:00 p.m.

WHERE Scheherazade Jewelers at Galleria
3525 Galleria, Edina, MN 55435

HISTORY Scheherazade has carried Sawyer's jewelry since 1972. A customer favorite, "George's craftsmanship makes each piece special," said Owner Scott Rudd. "Our customers love owning jewelry that no one else has."



Introducing Koi and Wabi Sabi



While world renowned jewelry designer George Sawyer creates exquisite, one-of-a-kind and commissioned pieces, he is best known for his stunning rings, earrings, necklaces and cuff links in the 17th century Japanese sword-making art of Mokume. Now, Sawyer is introducing two new jewelry-making techniques: Koi (the two rings pictured above) and Wabi Sabi (the single ring pictured here).

Like the Mokume style, Koi is an original metal working technique that Sawyer spent five years perfecting. Koi jewelry is made of four colors: fine silver, yellow gold, red gold and gray gold. These metals are compressed with an enormous amount of heat and pressure, resulting in a stunning, abstract design on the surface.

Wabi Sabi is an important aesthetic in Japanese art. Translated to mean "the beauty in things that are imperfect," Wabi Sabi jewelry is similar to Koi, but has an older, more patinaed appearance.

"Each piece is unique and has its own story. That's what people will love about these pieces," says Sawyer. "Two people could look at the same ring and see something very different. It's all in an individual's perception."

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Unlike commercial jewelry lines which may create 500 rings in a day, Sawyer creates couture jewelry by hand, with each ring requiring about eight hours of skilled goldsmithing. Sawyer's custom pieces, including the stunning necklace with a 45-carat aquamarine center stone pictured here, can take up to 100 hours to complete.



"When people look at my work, they're not necessarily looking for a piece that will fit a certain trend or style," says Sawyer. "Instead, she will purchase a piece that really speaks to her and then build a stunning outfit around it, something that allows her to show it off."

George Sawyer is a former president of the American Jewelry Design Council and is a member of The American Craft Council, The Contemporary Design Group and The Society of North American Goldsmiths.

About Galleria

Galleria offers an exceptional selection of casual dining, unique local shops and favorite specialty stores wrapped within a sophisticated, relaxed atmosphere. Locally owned and managed by Gabbert & Beck, Inc., Galleria is located at 69th and France Avenue in Edina, Minnesota. For more information, visit www.galleriaedina.com.

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