

Galleria

Shops of Distinction

FOR IMMEDIATE RELEASE
MARCH 11, 2009

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SCANDIA DOWN FLAGSHIP OPENS

New Store Features Expanded Lines, Children's Bedding and Eco-Friendly Bath Accessories

Minneapolis/March 11, 2009—Walking into Scandia Down's new flagship location at Galleria is an invitation to luxury, relaxation and pampering.

Located in a redesigned 1,900-square foot space in the Crate and Barrel corridor across from BCBG Max Azria, Scandia Down's warmth and elegance comes through in its bedroom vignettes, walls of popular down bedware and a delightful assortment of pajamas and robes.

Galleria shoppers and guests will find a wider array of the retailer's exclusive eponymous line of comforters, pillows and linens, as well as fine sheet sets by SDH, Home Treasures and Yves Delorme. New to the store is Anne de Solène luxury bedding and accessories and an extensive selection of 1891 by Sferra, which is exclusive to Scandia Down in the Twin Cities.

Parents will love the expanded children's selections including cribs, sheet sets and blankets by Bella Notte and Serena & Lily's Star Kids collection.

In addition to luxe bedroom accessories, Scandia Down offers sumptuous bathroom towels, must-haves and eco-friendly accessories. For example, the store carries Home Source bamboo towels and bath rugs. Bamboo grows fast and can be harvested quickly, making it more eco-friendly than traditional towels. And since bamboo is naturally antimicrobial, bamboo towels are mold- and mildew-resistant, and are up to four times more absorbent than cotton.

Whether looking for bedding to furnish a guest room, a master suite or a child's nursery, Scandia Down's staff will help you assemble the perfect pieces to create a look that fits your lifestyle.

About Galleria

Galleria offers an exceptional selection of casual dining, unique local shops and favorite specialty stores wrapped within a sophisticated, relaxed atmosphere. Locally owned and managed by Gabbert & Beck, Inc., Galleria is located at 69th and France Avenue in Edina, Minnesota. For more information, visit www.galleriaedina.com.

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