

Galleria

Shops of Distinction

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GALLERIA WELCOMES MELLY

Edina, MN/January 9, 2009 – Galleria is pleased to announce that Melly, known for its colorful collection of Lilly Pulitzer clothing and accessories, is opening at the Center in March 2009.

“Melly fits so well with Galleria,” said Jill Noack, Galleria’s vice president and general manager. “The boutique is owned by two terrific Twin Cities’ women, it is the only Lilly Pulitzer store in Minnesota and the collections are bright, fun and timeless.”

Located between Tumi and Pumpz & Co., Melly will open its doors while celebrating Lilly Pulitzer’s Jubilee year. In addition to Lilly Pulitzer’s 2009 line, Melly will feature specially-created resort, spring, summer and fall Jubilee collections – all created to highlight Lilly Pulitzer’s 50 years in fashion. Shoppers will find creative prints and silhouettes in sophisticated-yet-flirty pants and capris, shirts and skirts as well as the classic shift dress.

“Galleria is the premiere shopping destination in the region, and we are excited to show off our lines for women and children,” said Mary Mead, who owns the shop with her daughter, Caryn Kelly. “When we open in March, we will also unveil our new Melly logo.”

In addition to Lilly Pulitzer and other complementary brands, Melly has a large selection of Kate Spade handbags, wallets and sunglasses as well as unique jewelry, accessories, and on-site monogramming.

About Galleria

Galleria offers an exceptional selection of casual dining, unique local shops, and favorite specialty stores wrapped within a sophisticated, relaxed atmosphere. Locally owned and managed by Gabbert & Beck, Inc., Galleria is located at 69th and France in Edina, Minnesota; hours are Monday–Friday: 10 a.m.–9 p.m., Saturday: 10 a.m.–8 p.m. and Sunday: 11 a.m.–5 p.m. Restaurants and some stores operate additional hours. For more information, visit www.galleriaedina.com.

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