

Galleria

Shops of Distinction

FOR IMMEDIATE RELEASE

FOR: Galleria
www.GalleriaEdina.com
CONTACT: Evans Larson: 612-338-6999
- Susan Evans: susan@evanslarson.com
- Elizabeth Pavlica: elizabeth@evanslarson.com

SCHEHERAZADE SHOWCASES STUNNING BLUE GOLD **DESIGNER CREATES FINE JEWELRY IN COLORFUL GOLD HUES**

WHAT The Henderson Collection Trunk Show
Lecil Henderson, creator of The Henderson Collection, showcases hand-crafted designs in diamonds and 18k cobalt blue, denim blue, black and chocolate brown gold.

WHEN Thursday and Friday, October 1 and 2

WHERE Scheherazade Jewelers at Galleria
69th and France Ave.
Edina, Minnesota 55435
Customer information: (952) 926-2455



SCHEHERAZADE – EXCLUSIVE BLUE GOLD

Gold has been around for nearly 5,000 years, but until recently, gold was only available in white and yellow hues.

Earlier this year, Lecil Henderson unveiled a Cobalt Blue Gold – made from a blend of cobalt, magnesium, iridium and gold – as well as Denim Blue Gold. When the new collection debuted at Scheherazade Jewelers this spring, it was virtually sold out within two hours.

These new gold colors have been only recently introduced. In the late 1990s, Lecil Henderson, working with an Italian metallurgist, crafted Black Gold. Black Gold was a hit, and soon Henderson’s clients began asking for additional colors. After two years of research, Henderson introduced Chocolate Brown Gold – now available in a range of “flavors,” from Dark Chocolate Brown to Light Milk Chocolate Brown.

Lecil Henderson will be at Scheherazade Jewelers—the only jeweler in Minnesota to carry the colorful gold jewelry—on Thursday and Friday, October 1 and 2. He’ll be meeting with customers and helping fans create custom blue gold jewelry designs. The custom orders will be hand created and delivered in time for the winter holidays.

About Galleria

Galleria offers an exceptional selection of casual dining, unique local shops and favorite specialty stores wrapped within a sophisticated, relaxed atmosphere. Locally owned and managed by Gabbert & Beck, Inc., Galleria is located at 69th and France Avenue in Edina, Minnesota; hours are Monday-Friday: 10 a.m. – 9 p.m., Saturday: 10 a.m. – 8 p.m. and Sunday: 11 a.m. – 5 p.m. Restaurants and some stores operate additional hours. For more information, visit www.GalleriaEdina.com.

#